

**EXHIBIT 2.**

**2009 / 2010 ANNUAL EEO PUBLIC FILE REPORT**

**BAS BROADCASTING, INC.**

**Stations in Employment Unit**

**WQIO FM, MOUNT VERNON, Ohio**

**And**

**WMVO AM, MOUNT VERNON, Ohio**

This report is for the employment unit of BAS Broadcasting, Inc. and covers the period between June 1, 2009 and May 25, 2010.

During the reporting period, there were no new full-time positions filled. The information required by FCC Rule 73.2080(c) is provided in the charts that follow.

## BROAD OUTREACH AND INITIATIVES

Station: WQIO FM / WMVO AM

Communities of License: Mount Vernon, Ohio

Date of Annual Report: May 25, 2010

Number of Full-time Employees: 5- 10 X / More Than 10 \_\_\_\_\_

Small Market Exemption: Yes

### INITIATIVE

### DESCRIPTION

Established an internship program  
Designed to assist members of the  
community in acquiring skills needed  
for Broadcast employment.

We work with Kenyon College  
and Mount Vernon Nazarene  
University offering internships  
And graduating seniors the  
opportunity to interview for  
any position open in the company.  
Area High schools also send our  
Company senior students for job  
Shadowing for either DJ's or Sales.  
Interns work with The Operations  
Manager & Production Director  
throughout a Semester, learning  
Board operations & Production skills. All  
Interns are earning course credit & have  
the opportunity to earn money doing  
Board operating during remotes and  
Sporting events.

Established training programs designed to  
Enable station personnel to acquire skills  
That can qualify them for higher level

The employment unit has ongoing  
training, Sales and production.  
also conduct ongoing

Positions in the company.

Sales training utilizing weekly sales Meetings, and also using sales training by the General Manager & Sales Manager throughout the year.

Programs such as RAB, Michael Corbett, Chris Lytle and others. The Employment unit also has a sales Tracking program in place to assist Salespersons in ongoing success.

Established a mentoring program for station personnel.

We have a quarterly review of all Employees. This is designed to help All employees improve in job Performance.

Recruit Graduating Students from area Colleges And Universities.

BAS Broadcasting lectures At Nazarene University Kenyon College & Ohio State twice Per year looking for Students That are interested in a career In Radio. Lectures are done once in the Fall and once in the Spring. Students are encouraged to consider BAS Broadcasting, Inc. for possible employment.

Job Fair

On March 4<sup>th</sup>, 2010 a job fair was Held at the Radio station facility. The Job Fair was hosted by The GSM & Operations Manager from 3PM-7PM. There were 6 attendees Interviewed. The Job Fair was advertised in The Mount Vernon News, On Air by both stations, and In the Newark & Mansfield papers. The Nazarene University and Keynon College & Ohio State were also sent invitations encouraging students to Attend.

Ad placed in Mount Vernon News and Mansfield News Journal  
On 2/1 through 2/3/ 2010

### WQIO / WMVO JOB FAIR

To start or continue a career in broadcasting, join us Tuesday March 4<sup>th</sup> from 3-6 pm for the BAS Broadcasting WQIO/WMVO Job Fair held at 17421 Coshooton Road in Mount Vernon. We are looking for people who are good communicators, have a good attitude and are interested in sales or radio career in general. You will tour the station, complete an application and speak to the department head responsible for hiring in the department in which you're most interested.  
BAS Broadcasting is an EOE Employer.

EXHIBIT 4.

# NOTICE OF POSITION 05/2009

Bas Broadcasting has a fulltime opening for an Account  
Manager at WQIO / WMVO Mount Vernon, Ohio.

Candidates please send resume and qualifications

to: [JimLorenzen@basbroadcasting.com](mailto:JimLorenzen@basbroadcasting.com) or mail resume to:

BAS Broadcasting, 1281 N. River Rd., Fremont, Ohio

43420. BAS Broadcasting, Inc. is an EEO Employer.

The above is the text of the notice aired on WMVO / WQIO and  
Published in the newspaper listed on the next page.

**EXHIBIT 4**

**Classified ad for Newspapers : Mount Vernon News, Mansfield Journal & Newark Advocate.**

**Also air same copy on WQIO / WMVO from 1/2/2009 through 2/1/2009. Air 6 X daily 6 AM- 12 M rotation.**

Run this in the Help wanted or Employment classifieds.  
Run dates: 2/1- 2/4 / 2009.

**Sales Manager Radio.** Are you in a Corporate America "dead end" job?  
Where your commission structure changes with the wind?  
BAS Broadcasting, Inc is looking an experienced salesmanager at our Mount Vernon, Ohio stations  
WMVO / WQIO. Our compensation far exceeds the industry standard.  
Fax or e-mail your resume to  
419-333-8226 or e-mail to: [jimlorenzen@basbroadcasting.com](mailto:jimlorenzen@basbroadcasting.com)  
BAS Broadcasting, Inc. is an EEO Employer.

Thank You,

James A. Lorenzen  
President  
BAS Broadcasting, Inc.

419-332-8218 Phone  
419-333-8226 FAX

**Exhibit 4.**

**Classified ad for Newspapers : Mount Vernon News, Mansfield Journal & Newark Advocate.**

**Also, air the same copy below on WQIO & WMVO from 4/1/2009 through 5/1/2009. 6 Times per day 6AM-12M rotation.**

Run this in the Help wanted or Employment classifieds.  
Run dates: 5/3, 4 / 2009.

**Sales Radio.** Are you in a Corporate America "dead end" job?  
Where your commission structure changes with the wind?  
BAS Broadcasting, Inc is looking an experienced salesperson at our Mount Vernon, Ohio stations WMVO / WQIO. Our compensation far exceeds the industry standard.  
Fax or e-mail your resume to  
419-333-8226 or e-mail to: [jimlorenzen@basbroadcasting.com](mailto:jimlorenzen@basbroadcasting.com)  
BAS Broadcasting, Inc. is an EEO Employer.

Thank You,

James A. Lorenzen  
President  
BAS Broadcasting, Inc.

419-332-8218 Phone  
419-333-8226 FAX

**BAS Broadcasting, Inc.**

May 1, 2009

Mr. Shawn Presley  
Director of Marketing  
Kenyon College  
103 College Dr.  
Gambier, Ohio 43022

Dear Mr. Presley:

Greetings from BAS Broadcasting, Inc. here in Mount Vernon . I would like to request that any future graduates looking at a Broadcast career, please make mention to them to consider BAS Broadcasting, Inc. We currently have an opening here in Mount Vernon for an Account Manager. We encourage Women and Minorities to consider BAS when considering Radio Sales as a Career. We also have stations in Sandusky, Tiffin, Fremont, Bellevue and Clyde Ohio. So Graduates may wish to consider employment in one of those market areas also.

Our company offers a competitive base salary plus commissions and we have a medical plan that is partially company paid. Other benefits include paid vacation.

Interested applicants can call at the number below or they may use my e-mail. Mr. Presley, I appreciate you passing this along to students and graduates. We look forward to interviewing all candidates from Kenyon College that come our way. Thank you again for your efforts regarding this important issue.

Always Selling RADIO,

James A. Lorenzen  
President / Owner  
BAS Broadcasting, Inc.  
17421 Coshocton Rd.  
Mount Vernon, Oh. 43050

740-397-1000 Mount Vernon Office  
419-332-8218 Fremont Office  
[Jimlorenzen@basbroadcasting.com](mailto:Jimlorenzen@basbroadcasting.com)

**BAS Broadcasting, Inc.**

May 1, 2009

Mr. Joe Rinehart  
Mount Vernon Nazarene University  
800 Martinsburg Rd.  
Mount Vernon, Ohio 43050

Dear Mr. Rinehart:

BAS Broadcasting, Inc. in Mount Vernon is looking for future employees wishing to join a growing company. Currently we do have an opening for an Account Manager on our staff in Mount Vernon. I would ask however that if you have any graduates looking at a broadcast career, please encourage them to consider BAS Broadcasting, Inc., as we do have other Markets in Ohio. They include Sandusky, Bellevue, Clyde, Fremont and Tiffin.

As we have mentioned in the past, we especially encourage women and minorities to apply with BAS as we are an EOE employer. Our company offers a competitive base salary plus commissions and we offer partially company paid medical coverage. As well as paid vacation and other benefits

Interested applicants can call at the number below or they may use my e-mail or call me at the home Office in Fremont, Ohio. Mr. Rinehart, I appreciate you passing this along to students and graduates. We look forward to interviewing all candidates from Mount Vernon Nazarene University that come our way. Thank you again for your efforts regarding this important issue.

Always Selling RADIO,

James A. Lorenzen  
President / Owner  
BAS Broadcasting, Inc.  
17421 Coshocton Rd.  
Mount Vernon, Oh. 43050

740-397-1000 Mount Vernon  
419-332-8218 Fremont  
[Jimlorenzen@basbroadcasting.com](mailto:Jimlorenzen@basbroadcasting.com)

Exh. 115

# BAS Broadcasting Ohio

## JOB FAIR

The BAS Broadcasting Job Fair was conducted at (list the call signs of the stations.) Each of the stations aired commercials \_\_\_\_\_ times a day for \_\_\_\_\_ consecutive days to attract potential employees to apply for jobs and to visit the radio stations. A copy of the text of the announcement is contained in Attachment A. In addition to the airing of announcements, BAS Broadcasting, Inc. sent letters to the recruitment sources listed in Attachment B.

All potential candidates were given a tour of the stations' facilities, completed an employment application and assigned to meet with the relevant department head. Attachment C sets forth the names of the individuals who visited the stations together with a notation as to which stations the individual visited. The Department Head then conducted an interview and reviewed job responsibilities for the job the candidate was interested in (with the understanding that the stations might or might not have openings at the time of the interview). Applications were reviewed by management and filed appropriately.

Date of Job Fair: March 4<sup>th</sup>, 2010

Time of Job Fair: 3-5pm

Key station personnel participating: Shar Shingler, GSM and Kurt Korahner, AE

Y. RAVE, BREVINGTON - OPS. MANAGER  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Commercials Aired (Dates and Times):  
2-22-10 3-4-10  
\_\_\_\_\_  
\_\_\_\_\_

Information reviewed by:  
[Signature] Date: \_\_\_\_\_  
\_\_\_\_\_ Date: 3-22-10

## **ATTACHMENT A**

### **Job Fair Copy**

**30 seconds**

**To air 10 X's a day 2/22 through 3/3/2010.**

Are you a good communicator? Do you have a good attitude? Interested in sales or radio in general? Have you sold radio, TV, newspaper, billboards? Tired of Corporate America. If any of this sounds like you and you'd like to start or continue a career in broadcasting, come join us from 3 PM to 6 PM at WQIO / WMVO on March 4th for the BAS Broadcasting Job Fair, 17421 Coshocton Road in Mount Vernon. You'll receive a tour of the stations, complete an application, then speak directly to the department head responsible for hiring in the department that you're most interested in....Don't miss The BAS Broadcasting Job Fair at WQIO / WMVO 3 PM to 6 PM, March 4<sup>th</sup>, BAS Broadcasting is an Equal Opportunity Employer.



# BAS Broadcasting *Ohio*

Delayed copy

Department of Business / Communications  
Mount Vernon Nazarene University  
800 Martinsburg Rd.  
Mount Vernon, Ohio 43050  
Attention: Mr. Joe Ritzert Dir. of Broadcast

Please post

## JOB FAIR

BAS Broadcasting radio stations

- WOPZ, WLEG, WMJK 1640 Cleveland Rd Sandusky
- WFRO, WOHF 1281 North River Rd Fremont
- WTTF, 112 South Washington St Tiffin
- WMVO, WQIO 17421 Coshocton Ave Mt Vernon

are conducting a JOB FAIR, Thursday March 4<sup>th</sup> from 3-5pm at each of the locations listed above. If you're interested in starting or continuing a broadcast career, join us Thursday March 4<sup>th</sup> from 3-5pm for the BAS Broadcastings Job Fair. We are looking for people who are good communicators, have a good attitude and are interested in sales or radio career in general. You will tour the station, complete an application and speak to the department head responsible for hiring in the department in which you're most interested.

Please bring a resume.

Always Selling Radio,

Tom Klein CEO  
BAS Broadcasting, Ohio

Jim Lorenzen / President  
BAS Broadcasting, Ohio

Visit: [basohio.com](http://basohio.com)

# BAS Broadcasting Ohio

Dated: 3/1/11

Department of Business / Communications  
The Ohio State University  
3033 Derby Hall  
154 N. Oval Mall, Columbus, OH, 43210  
Attention: Ms. Ritonda Baldwin

Please note

## JOB FAIR

BAS Broadcasting radio stations

- WCPZ, WLEC, WMJK 1640 Cleveland Rd Sandusky
- WFRO, WOHF 1281 North River Rd Fremont
- WTTF, 112 South Washington St Tiffin
- WMVO, WQIO 17421 Coshocton Ave Mt Vernon

are conducting a JOB FAIR, Thursday March 4<sup>th</sup> from 3-5pm at each of the locations listed above. If you're interested in starting or continuing a broadcast career, join us Thursday March 4<sup>th</sup> from 3-5pm for the BAS Broadcastings Job Fair. We are looking for people who are good communicators, have a good attitude and are interested in sales or radio career in general. You will tour the station, complete an application and speak to the department head responsible for hiring in the department in which you're most interested.

Please bring a resume.

Always Selling Radio,

Tom Klein CEO  
BAS Broadcasting, Ohio

Jim Lorenzen / President  
BAS Broadcasting, Ohio

Visit: [basohio.com](http://basohio.com)

# BAS Broadcasting *Ohio*

10/20/2008-08-08

Department of Business / Communications  
Konyon College  
109 College Dr.  
Gambier, Ohio 43022  
Attention: Shawn Presley, Marketing

Please post

## JOB FAIR

BAS Broadcasting radio stations

- WOPZ, WLEC, WMJK 1640 Cleveland Rd Sandusky
- WFRO, WOHF 1281 North River Rd Fremont
- WTTF, 112 South Washington St Tiffin
- WMVO, WQIO 17421 Coshocton Ave Mt Vernon

are conducting a JOB FAIR, Thursday March 4<sup>th</sup> from 3-5pm at each of the locations listed above. If you're interested in starting or continuing a broadcast career, join us Thursday March 4<sup>th</sup> from 3-5pm for the BAS Broadcastings Job Fair. We are looking for people who are good communicators, have a good attitude and are interested in sales or radio career in general. You will tour the station, complete an application and speak to the department head responsible for hiring in the department in which you're most interested.

Please bring a resume.

Always Selling Radio,

Tom Klein CEO  
BAS Broadcasting, Ohio

Visit: [basohio.com](http://basohio.com)

Jim Lorenzen / President  
BAS Broadcasting, Ohio

